



evo

&

co.

# About Us

**Evo & Co.** aims to create a world without plastic waste by providing and innovating solutions for single-use plastics, and creating collaborative plastic awareness movement. Evo & Co. heads multiple brands, which are Evoware, Evoworld and Rethink Campaign.

## Our Values



**Innovation**



**Sustainability**



**Collaboration**



# EARTH

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It's been around  
for

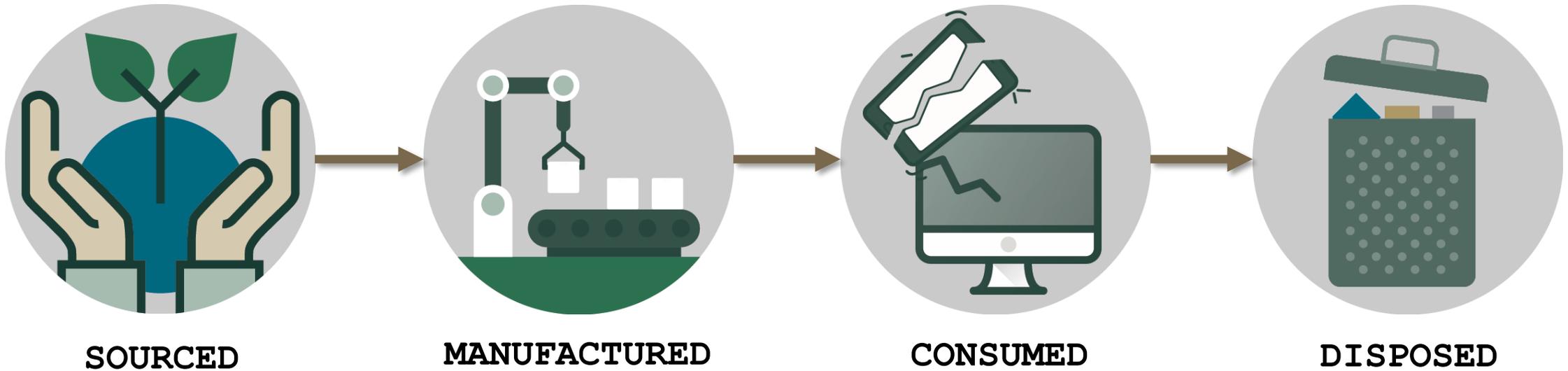
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**BILLION**

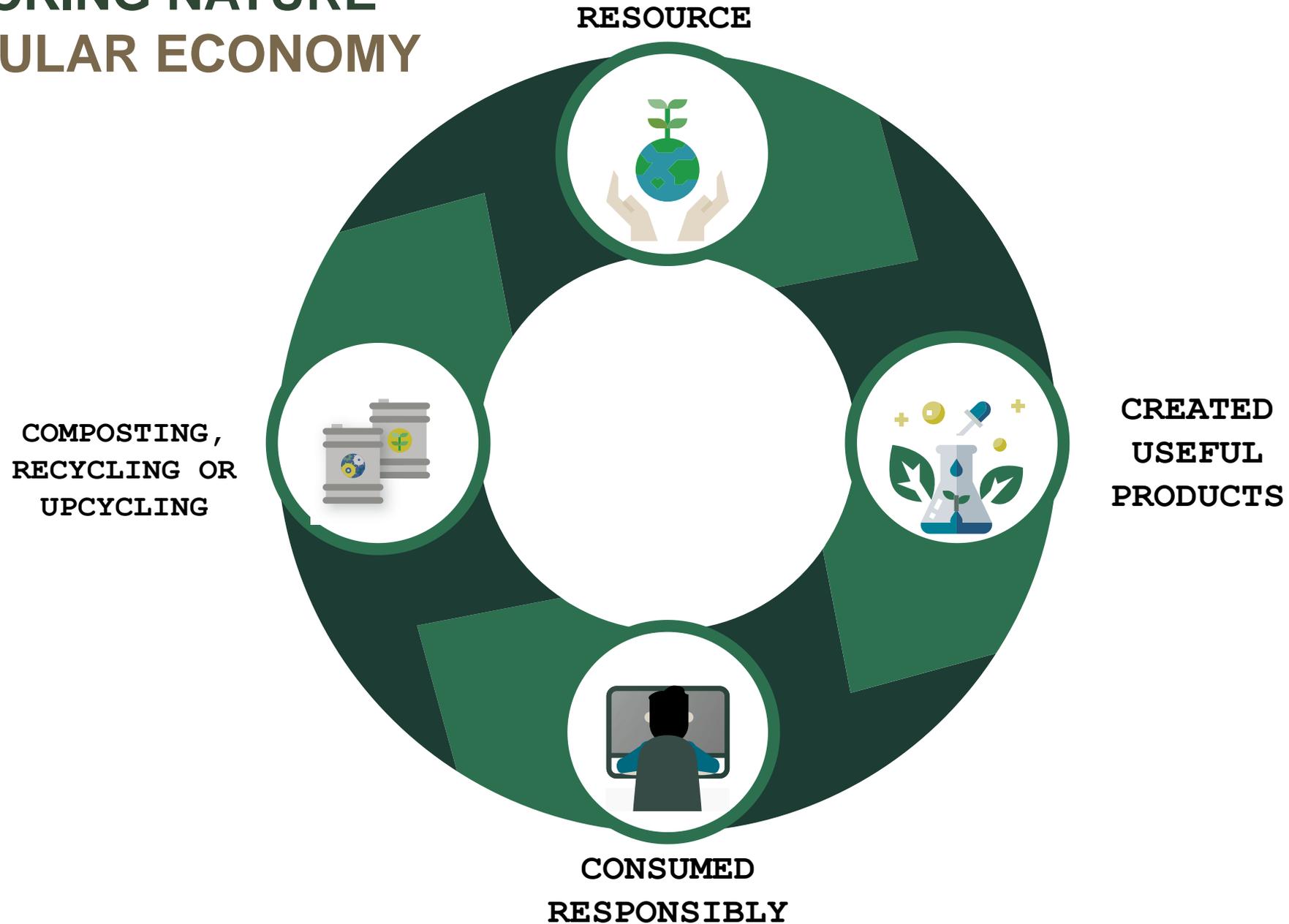
**YEARS**

# TODAY'S CONDITION

## LINEAR ECONOMY



# MIMICKING NATURE CIRCULAR ECONOMY



# Our Vision & Mission

## Vision

A world without plastic pollution

## Mission

- 1 To be a one stop solution in providing plastic alternatives
- 2 Create innovative solutions for single-use plastic
- 3 Create collaborative plastic awareness movement

Founded in 2016, Evoware is a social enterprise that promotes sustainability by providing plastic-free alternatives that are made of seaweed. Evoware's mission is to innovate more biodegradable alternatives to single-use plastic products using seaweed and increase the livelihood of seaweed farmers in Indonesia. With circular economy as its core value, Evoware products come from nature and go back to nature in the most efficient way.



# Ello Jello

Edible cup made of seaweed as an alternative to single-use plastic cups at events and parties.

These cups are edible, hence will not leave any waste if eaten. If not eaten, the cups can biodegrade naturally and add nutrients into compost/soil.



# Seaweed-based Packaging

Evoware's second products is the seaweed-based packaging as an alternative to plastic sachets. This innovation is a breakthrough because plastic sachets are particularly difficult to manage. Evoware's seaweed-based packaging is edible, and therefore can be composted.



# CIRCULAR ECONOMY

Fair trade business business to farmers



**Our Evoworld brand was launched in February 2019. We aim to promote sustainable consumption by giving ecolution (eco-solution) to bridge the needs between producers and consumers in distributing products sustainably. Evoworld provides a wide range alternatives to single-use plastic items, from biodegradable, compostable, to edible. While we provide the solution to alleviate the world's plastic pollution, we also work closely with our partners to actively become the advocate in raising awareness about sustainable living.**





Bio Cassava Bag



Sugarcane Container

# Evoworld Packaging

Manufactured using natural renewable materials, Evoworld products are fully compostable and biodegradable in the nature



Rice  
Straw



Bamboo  
Cutlery



Wooden  
Cutlery

Our Rethink Campaign is initiated in April 2020. Rethink is a collaborative campaign initiated by Evo & Co. and Campaign.com. As part Rethink Campaign's collaborative movement of individuals, communities, governments, brands, and companies, Rethink is targeting people to evaluate their habits in terms of their consumption and ask them to live more sustainably. We pick one sustainability topic at a time to get deeper understanding about the issue. For now we raise about plastic waste issue and aim to get 1,000,000 people to reduce their plastic consumption by using sustainable alternatives by 2020.





# THE 7 R'S OF WASTE REDUCTION



Throughout 2019, Rethink campaign had collaborated with organisations, institutions and businesses to establish movements aiming to reduce plastic consumption.

“We can’t solve problems by using the same kind of thinking we used when we created them.”



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www.rethink-  
plastic.com